




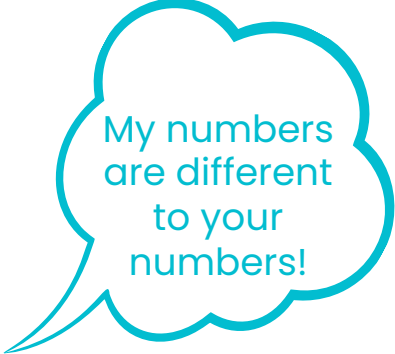
Budget Band-Aid #2

The Budget Bombshell



Where are you getting your numbers from?"

This is the second band-aid that all budget owners face.



My numbers are different to your numbers!

When you don't have regular budget tracking "touch points", you risk a **lack of engagement** from your budget owners and their teams. Especially when the numbers include surprises or "budget bombshells".

When this occurs, your people will **question the numbers**. It is the first time they are seeing their numbers for the month.

This is a **reaction** to being overwhelmed by **data they don't understand**. Nobody likes surprises. Especially when they find out after the fact.

Understanding and overcoming this reaction to budgeting will improve the quality and accuracy of your budget.

I'm Robert Bihar. I write about Finance for Operational Leaders and their teams.

Subscribe to my **[Behind the Numbers](#)** newsletter to learn more.